

Synopsis

Presents the basics of research in the social and behavioral sciences in an informative and student-friendly way. Salkind's *Exploring Research*, 8th edition makes research methods accessible for students. *Exploring Research* provides an introduction to research methods through a friendly, approachable writing style. Salkind describes how to collect and analyze data and provides thorough instruction on how to prepare and write a research proposal and manuscript. The text explores the use of electronic sources (the Internet) as a means to enhance research skills and includes discussions about scientific methods. The most common types of research models in the social and behavioral sciences are incorporated, including qualitative methods. Salkind covers the research process, problem selection, sampling and generalizability, as well as a discussion of the measurement process.

Teaching & Learning Experience

Personalize Learning - MySearchLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals.

Improve Critical Thinking "What You'll Learn about in This Chapter" helps students organize and understand the material to be covered within the chapter. "Exercises" and "Test Yourself" sections challenge students think about and discuss chapter topics and improve their problem-solving skills. Resources in the text and online help students master the process of writing a research paper.

Engage Students Chapter objectives, chapter quizzes, Lab Manual, and eText within MySearchLab help to engage students in the material.

Explore Research Discussions of the research process, problem selection, sampling and generalizability, and the measurement process make research exploration accessible to students. A lab manual is included in MySearchLab to help engage students in the research process.

Support Instructors MyTest, PowerPoints, and an instructor's manual offer additional support for instructors.

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Customer Reviews

Neil J. Salkind received his Ph.D. from the University of Maryland in Human Development, and after teaching for 35 years at the University of Kansas, he remains as a Professor Emeritus in the Department of Psychology and Research in Education where he continues to collaborate with colleagues and work with students. His early interests were in the area of children's cognitive development. After researching in the areas of cognitive style and (what was then known as) hyperactivity, he became a postdoctoral fellow at the University of North Carolina's Bush Center for Child and Family Policy. His work then changed directions and focused on child and family policy, specifically the impact of alternative forms of public support on various child and family outcomes. He has over 150 professional papers and presentations, has written over 100 trade and textbooks, and is the author of *Statistics for People Who Think They Hate Statistics* (Sage), *Theories of Human Development* (Sage), and *Exploring Research*. He has edited several encyclopedias including the *Encyclopedia of Human Development*, the *Encyclopedia of Measurement and Statistics*, and the recently published *Encyclopedia of Research Design*. He was the editor of *Child Development Abstracts and Bibliography* for 13 years and lives in Lawrence, Kansas, where he likes to read, swim with the River City Sharks, bake brownies, and poke around old Volvos and old houses.

This text explains concepts well for the most part and offers a lot of practical examples to solidify the concepts. However, there are several MAJOR errors throughout the book that could cause a lot of confusion. There are several instances in this book where value ranges are listed as 21.00 to 11.00 and they should actually read -1.0 to +1.0. This is a major oversight. There are a few other errors

that create contradictory information, an example is on page 275 in the results section. Readers should beware of these errors and be sure to correct mistakes found while learning the topics. In addition, some terms are not explained very well or no actual definition is given. While discussing it, the author just gives an example and in some cases it is hard to generalize the term based on that example. A new version is set to come out this year and I hope these errors are corrected but I suggest that students scrutinize what they read and question things that don't make sense as the errors have tended to carry over from edition to edition.

Extremely detailed presentation of what research is, the types of research, and how to do various types of research. Terrific resource, especially for beginners who don't have a clue.

Exploring Research is a howto reference aiming to guide reseachers and academics to make a good research. It uses an easy language with plenty of illustrative examples. I recommended it for researchers, especially beginners.

I had to purchase this textbook for SFL 290 at BYU Provo. This text was a great resource guide for Research! It has helped me with many assignments this semester and I am sure it will continue to be a help through my entire academic career and beyond.

No color. Hard to skim in some areas. Some of the explanations are not concise. Has useful information though.

For being about a topic that really makes my head spin (statistics and research) It was actually not bad. It helped me wrap my head around the topic, was easy to follow and gave good examples. Would recommend it for a more artistic person having to thread through a statistics class.

Somewhat helpful in learning about evidence based research in education, as opposed to anecdotal "evidence".

Best, most straightforward and readable book out there of its kind I've found. If you're in your first couple of years of college, it's very helpful. I've used earlier editions as a text before.

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